

# AGENDA

ASIA  
PROPTech  
BEYOND  
2022

## Track 1 (Morning)

09:00

### Event Welcoming and Opening

Jimmy Chiang - Associate Director-General of Investment Promotion - InvestHK



09:15

### Fireside Chat: Innovation Across Borders

Bernie Devine - Senior Regional Director, APAC - Yardi

Gene Soo - Head of Ecosystem - MTR

Eric Schaffer - CEO, Asia Pacific - Essensys



09:45

### Startup Spotlight by HKSTP

Ricky Lui - COO/ Executive Director - Hysan Development Co Ltd (Moderator)

Eugene Hsia - Chief-Corporate Development Officer - HKSTP (Moderator)

Leo Wong - COO & Co-founder - imBee Limited

Jason Yuen - Chief Executive Officer - SOCIF Limited

Jackie Wong - Head of Business Development - Chain Technology Development Co. Limited

Nigel Ko - Innovation Manager - XTRA Sensing Limited

Chris Choy - Co-founder - Carnot Innovations Limited

Alfa Lun - General Manager, Business Development - Palmeco Tech Limited

Gary Leung - Co-founder, CEO - Blue Pins HK Limited

Lester Chan - CEO - Aura Labs Limited



10:15

## HKSTP Session: Why did you dare to try, do you dare to adopt

Leo Lo - Founder - Asia PropTech (Moderator)

Ricky Lui - Executive Director and Chief Operating Officer - Hysan Development Company Limited

Eugene Hsia - Chief Corporate Development Officer - HKSTP



10:45

## Startup Spotlight: Parking BnB

Vitaly Pentagov - Founder and CEO - Parking BnB



11:00

## Transforming Real-life Spaces into Immersive Digital Twin Models, Presented by Matterport

Rex Lei - Country Manager of Greater China - Matterport

Lawrence Chau - Head of Marketing Communications - Midland

Vincent Ho - Senior Manager of Digital Development - Midland



11:30

## Startup Spotlight: Mapxus

Ivan Cheung - Product Director - Mapxus



11:45

## How remote work trends will alter the future of real estate

Rachel Yuen - Head of Industry Relations - Asia PropTech (Moderator)

Eric Hui - Commercial Lead - AssetBozz

Eric Lai - Co-founder - Flow

Tinnie Choi - Head of Sales & Operations - The Center Space

Manyi Choi - Director of Workplace Strategy & Change Management - CBRE



## Track 1 (Afternoon)

12:15 **Startup Spotlight: Ecobricks**  
Shervin Sharghy - Founder - Ecobricks



12:30 **PropTech for Society Feature 1: HKJC Food Angel**

Connie Ng - Senior Manager - St. James' Settlement  
Astor Wong - Associate Chief Executive Officer - Food Angel



**PropTech for Society Feature 2: archiREEF**

Vriko Yu - Co-founder / Chief Executive Officer - archiREEF



13:00 **HK Titans of Real Estate**

Ariel Shtarkman - Co-founder & Managing Director of Atom Assets/ Founder of Orca Capital  
Paul Sin- Director of Tech & Transformation - New World Development  
Damien Wu - Head of Innovation - Chinachem Group  
Andrew Young - Associate Director of Innovation - Sino Group



## Track 2

12:00 **Leaders in PropTech 1**  
Paul Chen - Co-founder - Asia PropTech (Interviewer)  
Archana Kshirsagar - Head of Business Strategy - Matterport



12:15 **Leaders in PropTech 2**  
Paul Chen - Co-founder - Asia PropTech (Interviewer)  
Tommy Crowley - Global Director of APAC - WiredScore



12:30 **UrbanTech**  
Mingles Tsoi - COO - ParticleX





13:45 **Startup Spotlight: Negawatt**  
Arthur Lam - Co Founder & CEO - Negawatt



14:00 **Maximize the Value of Real Estate with F&B and Hospitality**

Sindy Wong - Head of Tourism and Hospitality - InvestHK (Moderator)  
Jerome Ong - General Manager - Freshlane Hong Kong  
Jessica Fong - Founder & CEO - Common Farms  
Matt Reid - Co-founder - KIN Food Halls



14:45 **Startup Spotlight: RealInflo**  
Gary Walter - Founder - Realinflo



13:00 **PropTech in Property Transactions, Traveling Around the World from SEA, Latam to Eastern Europe**

Leo Lo - Founder - Asia PropTech (Moderator)  
AJ Rocero - Executive Director - Consortium of PropTech Philippines  
Rusmin Lawin - Founder - Indonesia PropTech Association  
Alina Aeby - Global Coordinator for Eastern Europe, Middle East, and Africa - National Association of REALTORS®



13:45 **2022 PropTech Salary Survey, powered by Fifth Wall and LMRE**

Paul Wakefield - Regional Director, Asia Pacific - LMRE



14:00 **Women Trailblazers in PropTech**

Louisa Dickins - Founder - LMRE (Moderator)  
Grace Liu - Head of APAC - OpenSpace  
Jeanne Casey - Global Head of PropTech and Innovation - Nuveen  
Allison Lloyds - Global Head of Investor Relations and Capital Development - Willow  
Huibin Yu - Founder - Fohlio



15:00 **Maximizing Value of Retail in Asia:  
Immersive Retail Experiences**

Angelica Leung - Head of Consumer Products - InvestHK (Moderator)

Austen Chu - Founder - Wristcheck

Foster Fung - Founder and Managing Director - DITOC

Shireen Lee - Head of Publications - Retail in Asia



15:45 **ConTech - Using Tech to Build a Better  
Future**

Natasha Ho - President - CRECCHKI (Moderator)

Lucas Hui - Chief Technology Officer - ASTRI

Alex Ho - Assistant Director - Industry Development, CIC

Edmond Lo - Deputy Project Director - Chinachem Group



16:30 **Investment Trends in PropTech**

Belinda Esterhammer - Managing Director Asia - The DO (Moderator)

Alex Bent - Founder - Undivided Ventures

Angela Chan - Investment Lead - Swire Properties New Ventures

Herbin Koh - Head of Growth Equity, Director - Gaw Capital

Carolyn Trickett - Growth Principal, APAC - JLL Spark



14:45 **Startup Spotlight: Super Bamboo**

Andy Ong - CEO - Super Bamboo Ltd.



15:00 **Real Estate Tokenization 2.0**

Paul Chen - Co-founder - Asia PropTech (Moderator)

Alex Pham - CEO/ Co-founder - RealBox

Claus Skaaning - CEO/ Co-founder - DigiShares

Yael Tamar - CEO/ Co-founder - SolidBlock



16:00 **AI In Real Estate**

Paul Chen - Co-founder - Asia PropTech (Moderator)

Cha-Ly Koh - CEO - Urbanmetry

Francois Chabaudie - CEO and Founder - Neoma.ai



17:35 Closing Speaker: Jordan Kostelac

Jordan Kostelac - Director: PropTech - JLL



16:30 Wellness Real Estate

Stella Law - Director - Fonto Pillar Real Estate  
(Moderator)

Felix van den Horst - CEO/ Co-founder - Clairify

Menno Lammers - Founder - PropTech for Good

Angel Ho - Sustainability Lead - CHFT



17:00 Startup Spotlight: i2Cool

Martin Zhu - Founder - i2Cool Limited

